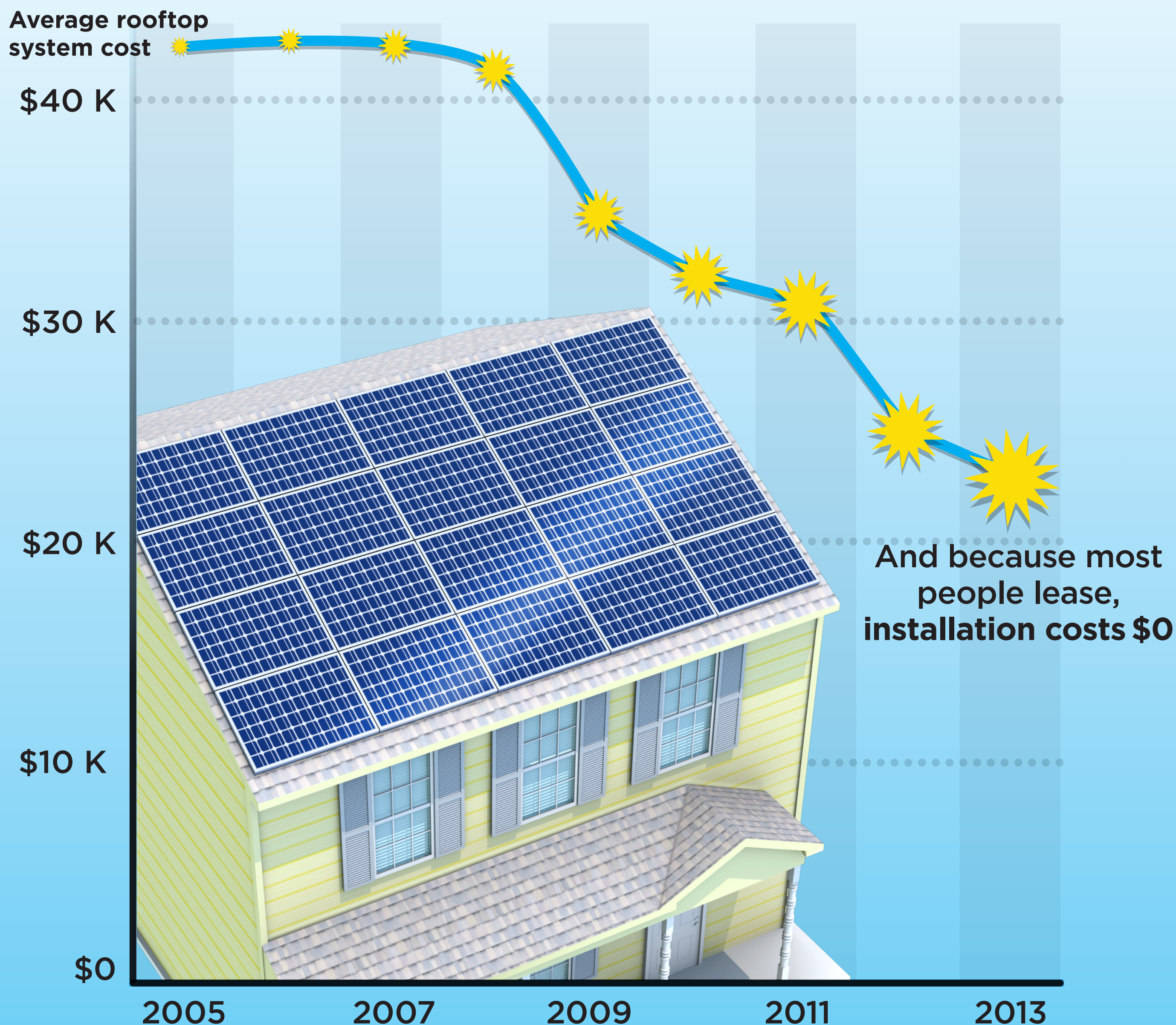


INSTALLING ROOFTOP SOLAR PANELS HAS NEVER BEEN MORE AFFORDABLE

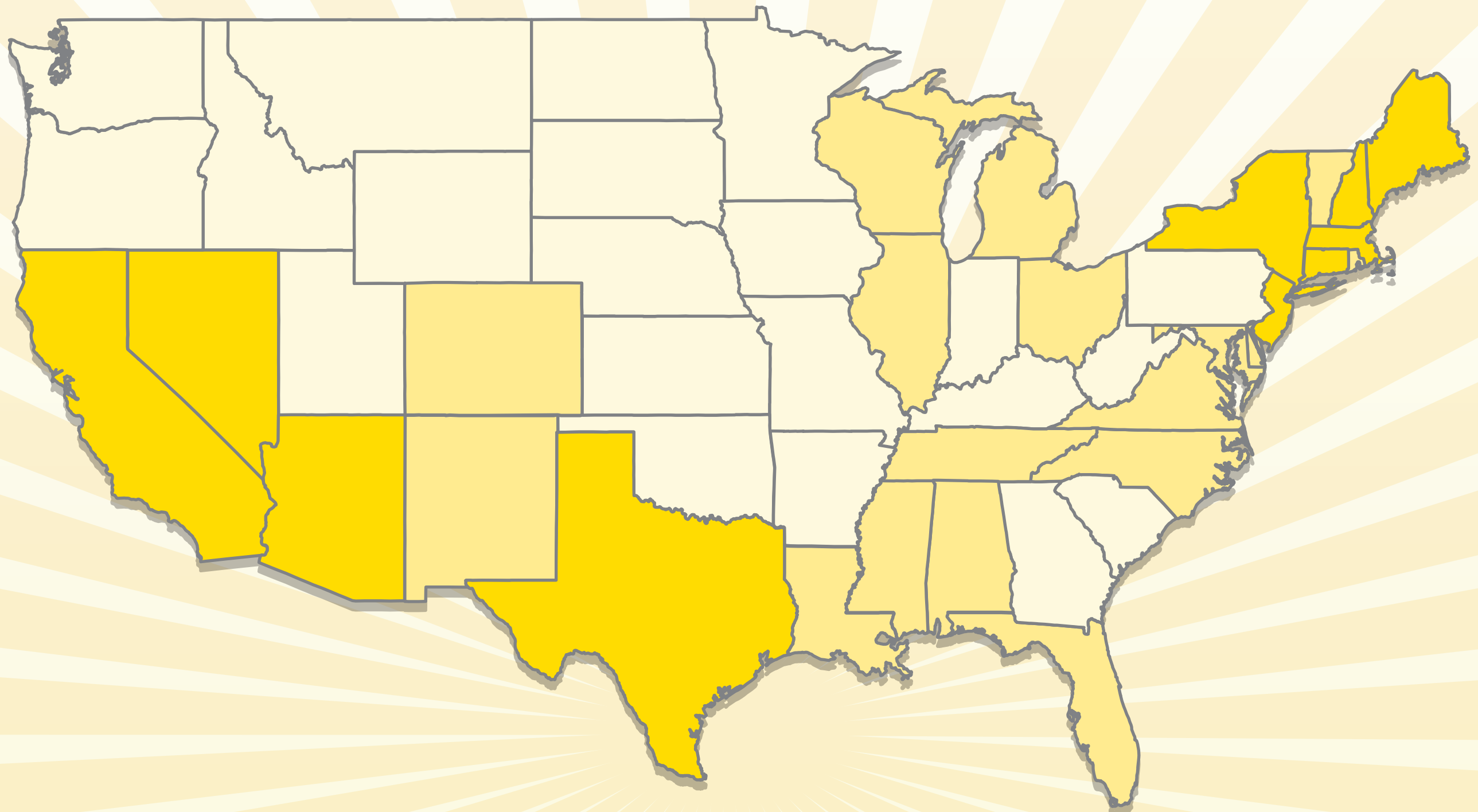


Actual cost may be **less than \$10,000** after federal, state, and local incentives.
Costs assume an average 5 kilowatt rooftop solar system.

Solar power is a clean energy solution that
produces no global warming pollution.

Be part of the solution at ucsusa.org/solarrevolution

**BY 2017, MORE THAN HALF THE STATES COULD
HAVE ROOFTOP SOLAR THAT'S AS CHEAP
AS LOCAL ELECTRICITY PRICES**



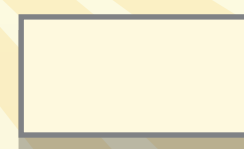
Rooftop solar that's
as cheap as the grid:



NOW



NEAR TERM
1-3 years



LATER
4+ years

Compares the cost of electricity based on the projected average national price of an installed rooftop system with the local price of grid electricity. Does not include state and local incentives. Hawaii and Washington, D.C., are in the "now" category; Alaska was not included.

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THE NUMBER OF HOUSEHOLDS WITH ROOFTOP SOLAR IS SKYROCKETING

2006

30,000 homes

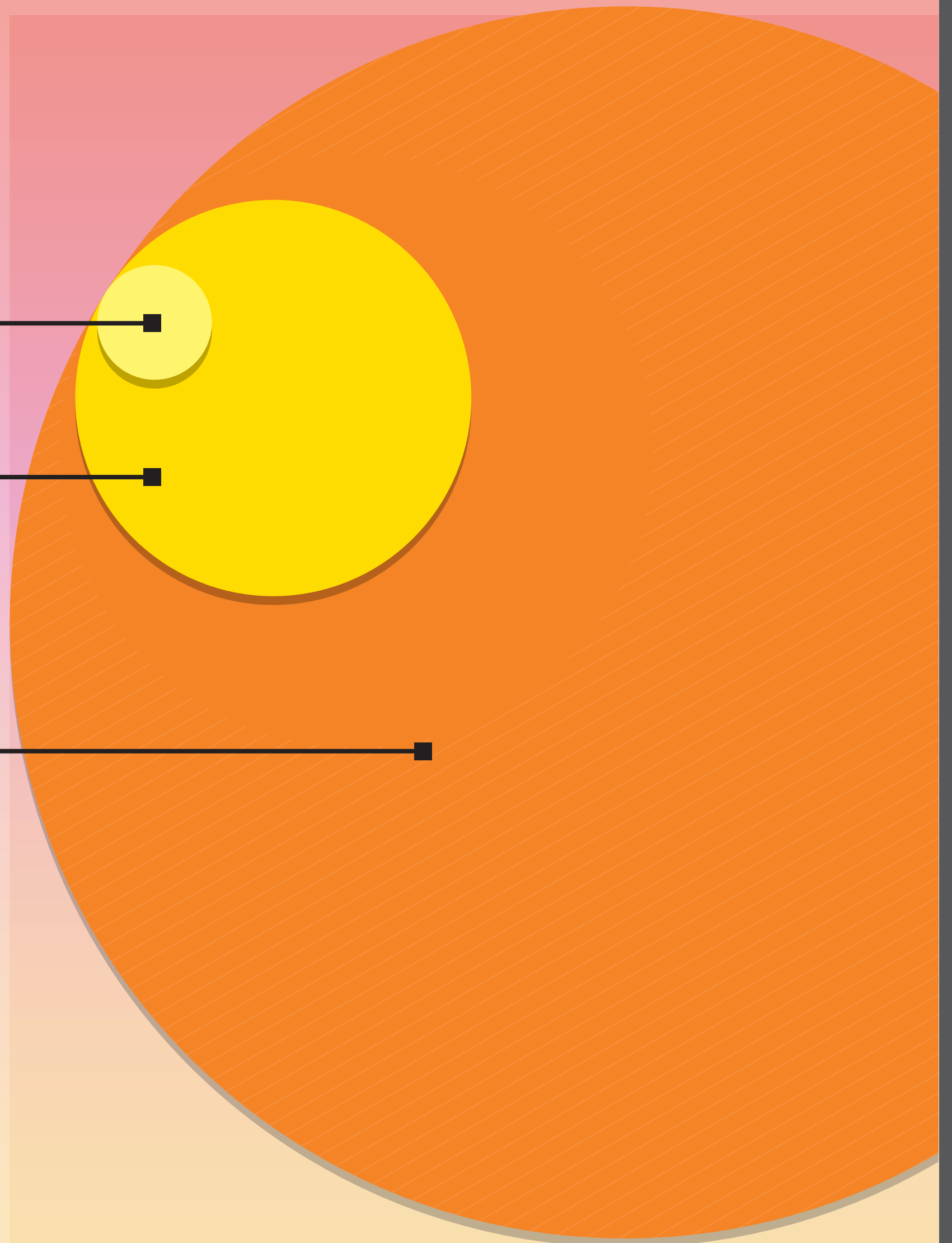
2013

400,000 homes

2020 projections

900,000 – 3.8 million homes

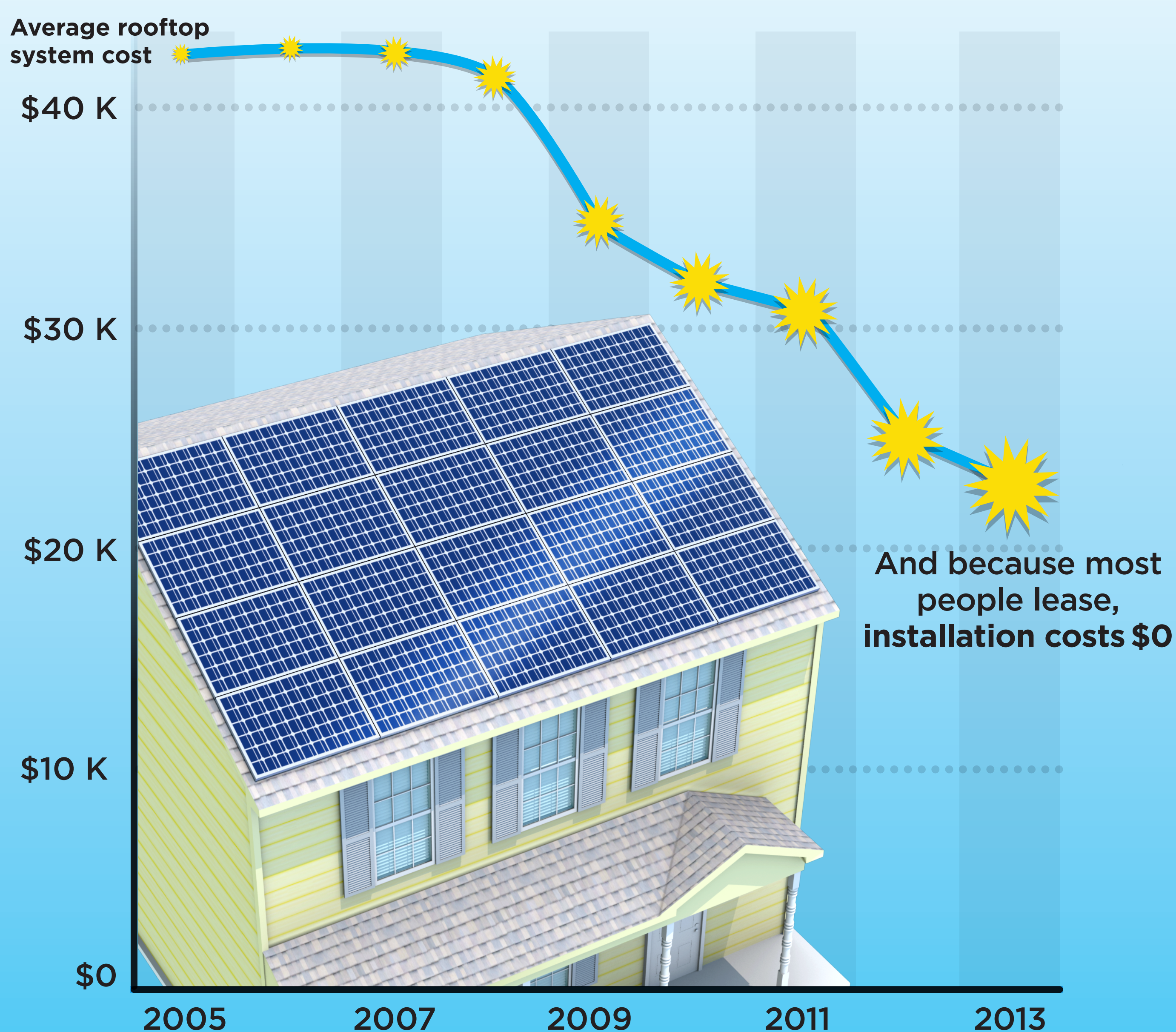
Projections assume 5 kilowatts per house;
U.S. DOE Annual Energy Outlook 2014
and SunShot Vision Study (2012) data.



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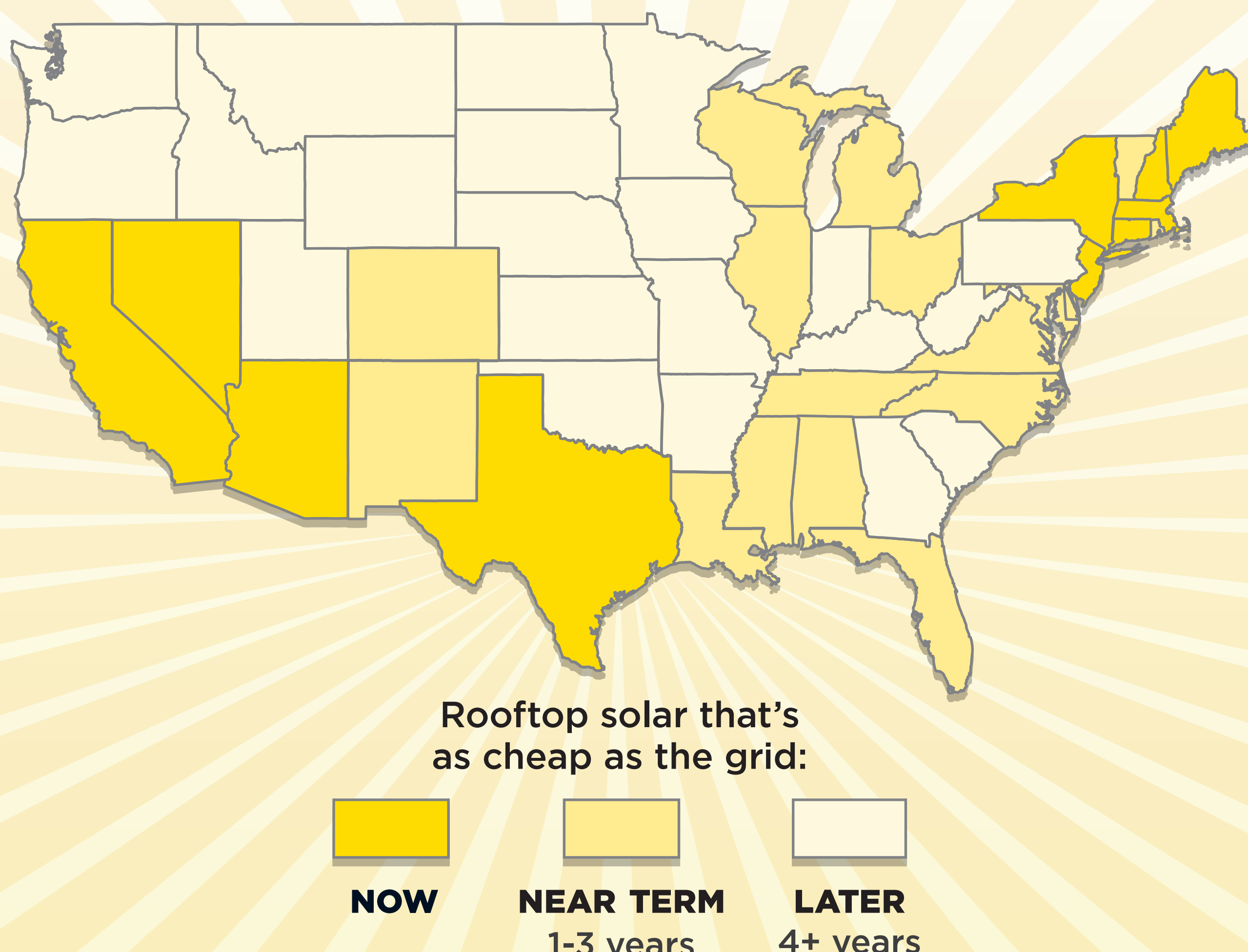
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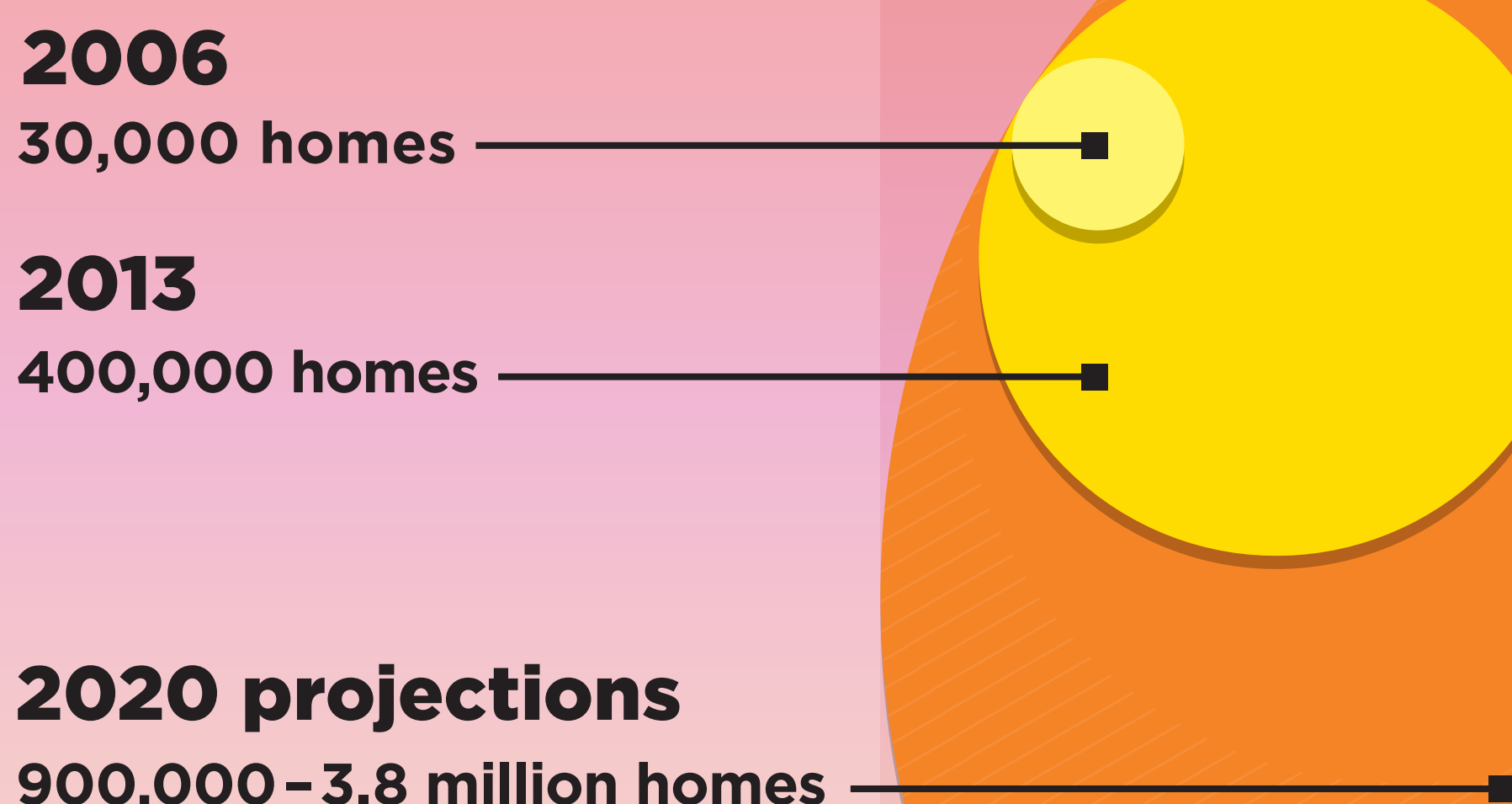
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